



VALLEY  
CONSERVATION  
COUNCIL

## **Better Models for Development Awards Ceremony**

**May 25, 2011**

**Court Square Theater  
Harrisonburg, Virginia**

**Better Development Program** — Valley Conservation Council works proactively with localities and the private sector to encourage development and growth that maintains the outstanding natural and cultural resources and high quality of life in the region. VCC's book *Better Models for Development in the Shenandoah Valley 2010: Meeting 21st Century Challenges* illustrates these principles. The organization also recognizes exemplary projects with "Better Models for Development" awards.

## **Introduction and Welcome**

John Eckman, Executive Director, Valley Conservation Council

## **Overview of Better Models Principles**

Sara Hollberg, AICP

## **Award Winners** (in order from north to south)

### **Fire House Gallery and Shop** (Berryville, VA)

*"Outstanding Adaptive Reuse"*

Town of Berryville and Berryville Main Street

*Notable Contributors: Allen Kitselman (Main Street Architecture)*

### **Low Impact Traditional Neighborhoods** (Boyce, VA)

*"Excellence in Community Design"*

Town of Boyce and Boyce Crossing, Meadow View, and Roseville Downs Subdivisions

*Notable Contributions: Meadow View – Bryan Brooks (developer), Richmond American Homes (builder), The KDL Group (engineering); Roseville Downs - Eric Myer (developer), K Hovnanian (builder), Jon Erickson (engineering); Boyce Crossing - Richie Wilkins (initial owner), OakCrest (developer), Ron Mislawsky (engineering)*

### **Luray Train Depot** (Luray, VA)

*"Best Historic Preservation Project"*

Town of Luray

*Notable Contributions: FPW Architects, Luray Train Club*

### **Wetsel Complex Rehabilitation** (Harrisonburg, VA)

*"Downtown Impact Award"*

The Baker Family

### **Coyner Springs Water Treatment Plant** (Waynesboro, VA)

*"Best Public Building Design"*

City of Waynesboro

*Notable Contributions: Department of Public Works (project manager), FPW Architects (design), Anderson Construction (contractor), and Draper Aden (engineering)*

### **Churchville Avenue Rehabilitation Project** (Staunton, VA)

*"Excellence in Street Design"*

City of Staunton

*Notable Contributions: Virginia Department of Transportation Staunton Region Design Unit, Fielder's Choice Enterprises (contractor), AMT Engineering, Frazier Associates (design), and various city staff*

**Greenville Mini-Mall Bioretention Project** (Greenville, A)

*"Best Environmental Site Design"*

County of Augusta, owners Gary and Linda Scrogham

*Notable Contributions: Virginia Native Plant Society, Wintergreen Nature Foundation, Riverheads High School, Turfco, and Virginia Department of Conservation and Recreation*

**Downtown Lexington Rehabilitation Projects**

(Lexington, VA)

*"Renaissance Award"*

Sheridan Row, First National Bank, Historic County Courthouse, Troubadour Theater Building

*Developers: Sallie & John Sebrell (Sheridan Row), Matt Gianniny & Bruce Schweizer (First National Bank), John Adamson (Historic County Courthouse), Everett Gilbert & Wayne Heslep (Troubadour Theater Building)*

**Community Bank Building** (Buena Vista, VA)

*"Outstanding Rehabilitation Project"*

Community Bank

*Notable Contributions: Frazier Associates (architecture and historic preservation), Michael Curry and Associates (structural engineering), Perkins and Orrison (civil engineering), Bob Seaman (general contractor).*

**Bank of Fincastle Restoration and Addition** (Daleville, VA)

*"Excellence in Compatible Construction Design"*

Bank of Fincastle

*Notable Contributions: Gluth Construction (building rehabilitation), Anthony Veloso (addition architecture), Steven Spickard (addition project manager)*

**Eagle Rock Library** (Eagle Rock, VA)

*"Best Small Town Building"*

Botetourt County

*Notable Contributions: Glenn Reynolds (architect), Steve Vest (library director), Ron Smith, Public Works Director (project manager)*

**Upper James River Water Trail** (Botetourt County, VA)

*"Outstanding Conservation and Economic Development Project"*

Botetourt County

*Notable Contributions: Kevin Costello, Tourism Director*

**Descriptions and photographs at [www.valleyconservation.org](http://www.valleyconservation.org)**

## **Six Principles for Better Development**

- 1. Conserve Natural and Scenic Assets**
- 2. Conserve as You Grow**
- 3. Build Livable Communities**
- 4. Preserve Historic Resources**
- 5. Respect Local Character in New Construction**
- 6. Reduce the Impact of the Car**

These principles are addressed in-depth and photographically illustrated in Valley Conservation Council's *Better Models for Development in the Shenandoah Valley 2010* publication. Today's award winners were chosen based upon their adherence to one or more of these principles. The book is available from VCC at [www.valleyconservation.org](http://www.valleyconservation.org).

The *Better Models* book and outreach efforts have been funded in part by grants from the National Fish & Wildlife Foundation, Virginia Environmental Endowment, and Dominion Foundation through The Conservation Fund.

Valley Conservation Council promotes land use that sustains the farms, forests, open spaces and cultural heritage of the Shenandoah Valley region of Virginia.  
Supported by Valley members since 1990. Join today!

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